

MERCURY PARTNERS ACADEMY

Join our Internship &
enhance your career!



Follow us on our Social Media!



mercurypartners.net

academy@mercurypartners.net



About MPA

Mercury Partners Academy (MPA) is a unique educational & financial platform aimed at students and young talent.

MPA's mission is to promote **practical financial education** and **connect talented students** to the financial job market via our collaboration with leading financial institutions and universities.

Our **CEO & Founder, Marcello Zanardo**, has developed a career of **30 years** in **London** as a **top-rated financial analyst & investment banker**.

He is also an **Adjunct Professor** at **Ca' Foscari University of Venice**.



Scan Me

Our team

Nothing important, innovative or useful can be done by a sole individual.

MPA strongly believe and promote a **team culture**.

Under the guidance of MPA's CEO & Founder **Marcello Zanardo**, you will be able to apply your knowledge whilst learning new skills.



Our **organisation** (divided in 4 teams) is young, international, innovative and united by our culture & mission: **develop & connect young talents to the financial industry**.

Financial Team

HR Team

Marketing Team

**Social Media/Digital
Content Team**

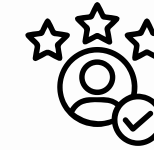
Financial Team



Job Description

The candidate will be engaged in **various activities** including:

- Preparing materials for our weekly videos/posts (**Spot the Markets, Fixed Income Markets...**) and for all financial contents on our Social Media;
- Financial Markets' data collection/organisation from various sources (magazines, brokers' research, Bloomberg and other platforms);
- Preparation of both single stock, industry & thematic research;
- Managing our financial market database (Investing.com, ETF.com, Bloomberg);



Required Skills

- **Must have skills:** Good level of Microsoft office package; financial platforms (Bloomberg, Investing.com) and basic/good knowledge of Canva. Machine learning and AI applied methodologies is a PLUS;
- **Academic Background:** Financial subjects: a mathematical background is a plus if combined with Basic understanding of Financial Markets. Knowledge of main valuation methods to value stocks/markets (P/E, P/Book, Moving averages). Basic knowledge of financial accounting.
- **Other skills:** Good level of English (written); Analytic abilities (process a large amount of data and translate it into measurable results); Quantitative mindset; Effective Communication: ability to present results in a clear and simple way to non-technical audiences. Team work skills.

HR Team



Job Description

The candidate will be engaged in **various activities** including:

- Managing the selection process of new interns and their training;
- Project management/coordination among teams
- Managing relationships with existing and new stakeholders (Universities, Career centers, students' clubs/associations);
- Providing internal and external feedback on MPA activities;
- Implementing MPA' s HR guidelines and policies in various teams.



Required Skills

- **Must have skills:** Excellent level of English (written and spoken); Excellent interpersonal, negotiation and conflict resolution skills (HR skills); Excellent communication and organizational skills; Ability to prioritize tasks and organize them across teams; Ability to act with integrity, professionalism and confidentiality.
- **Software:** Microsoft Office Package and similar to update our database; Different communication platforms to maintain ongoing communication with the teams & external members.
- **Academic Background:** HR / Sociology / Psychology and Human sciences;

Marketing Team



Job Description

The candidate will be engaged in **various activities** including:

- Creating new and managing existing relations with MPA's stakeholders (Universities, Career Centers, students' clubs, financial companies);
- Organizing and implementing video calls, meeting, events, webinars with existing clients and prospects;
- Develop and implement marketing strategies;
- Manage our clients database and develop digital campaign and web measurement strategies;
- Creating dashboards, data visualizations, campaign and website performance reports.



Required Skills

- **Must have skills:** Excellent level of spoken and written English; Very strong presentation skills: we are looking for someone who knows how to communicate effectively with our stakeholders (students, clients and Institutions) to promote the Academy and its mission; Excellent marketing skills & interpersonal skills.
- **Academic background/Skills:** Sales and Marketing or related fields; Communication strategies.
- **Software:** Great ownership of main communication platforms (Zoom, Teams...), Microsoft Office package to analyze and update data; Experience with analytical and reporting tools; Good knowledge of digital marketing platforms across social networks.

Social Media /Digital Content Team



Job Description

The candidate will be engaged in **various activities** including:

- Managing content & contacts on our Social Media: LinkedIn, Instagram, TikTok, YouTube, Facebook, X;
- Plan and implement strategies for increasing n. of followers and clients;
- Managing all aspects of our website (WordPress): Blog, content, educational platform, other;
- Creation, analyses and posting of new content. This involves video editing, graphic design & mastering of new technologies.
- Develop digital campaign and web measurement strategies;
- Manage requests, Q&A, classes, MC inscriptions, webinars;



Required Skills

- **Must have skills:** Excellent understanding (proven experience) of all/some social media platforms. Video editing abilities; Good knowledge of graphic software (Canva, Figma, Photoshop); Knowledge of WordPress/website is a big plus.
- **Academic background:** Digital Marketing & Communication or related studies; Graphic Designs, Social Media Management.
- **Other skills:** Very good level of English (written and spoken); Excellent interpersonal and collaboration skills; Combining creative skills with organizational and time-management skills; Ability to communicate complex information in an easy-to-understand format and to work in a team.

Benefits & Internship modalities

MasterClass

Free attendance to our **MasterClass in Investment Management** with a certificate

Networking

Introduction to many **Financial Institutions** and leading **market professionals**

Free attendance to our **events with industry leaders**

Networking with different stakeholders from different background

Employability

Recommendation letter signed by CEO & Adj. Professor Marcello Zanardo

Possible **employability options** via MPA or its financial partners



The Internship is **NOT remunerated**



Remote / hybrid Internship



Our contracts are usually for **3 months** (full-time with some flexibility - part time)



Scan Me
to fill our **Internship Questionnaire**



Click Here
to contact us by **email**

7 reasons to attend our MasterClass

The **MasterClass** in **Investment Management** combines **academic knowledge** with **real industry expertise**.

The MasterClass was created by our CEO & Founder **Marcello Zanardo**, who is also an **Adjunct Professor at Ca' Foscari University in Venice**, together with **top market professionals** from leading financial institutions.



Scan Me

01

Learn how to invest with confidence and success

02

The MasterClass is built around your needs

03

Practical and market-oriented approach

04

Experienced and accomplished tutors all working in the financial industry

05

Connections with potential employers to start your career

06

Be part of a trusted and professional financial community

07

Get a certificate

WE INVITE YOU TO JOIN OUR COMMUNITY AND EXPERIENCE THE MPA DIFFERENCE!



Marcello Zanardo

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Adj. Professor - Ca' Foscari University Venice

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