About us

Mercury Partners Academy (MPA) is part of Mercury Partners UK Ltd, a consulting company set up in London in 2013 offering **financial services** to institutional clients.

MPA's mission is to promote **practical financial education** and **connect talented students** to the financial job market via our collaboration with the the top financial institutions and industry leaders.

Our **CEO & Founder, Marcello Zanardo**, has developed a career of **over 29 years** in **London** as a **top-rated financial analyst & investment banker**. He is also an **Adjunct Professor** at **Ca' Foscari University of Venice.**

MERCURY PARTNERS ACADEMY

Scan Me

7 reasons to attend our MasterClass

The **MasterClass in Investment Management** combines **academic knowledge with real industry expertise**.

The MasterClass was created by our CEO & Founder **Marcello Zanardo**, who is also an **Adjunct Professor at Ca' Foscari University in Venice,** together with **top market professionals** from leading financial institutions.

Scan Me

01 Learn how to invest with confidence and success

02 The MasterClass is built around your needs

03 Practical and market-oriented approach

04 Experienced and accomplished tutors all working in the financial industry

05 Connections with potential employers to start your career

06 Be part of a trusted and professional financial community

07 Get a certificate

MERCURY PARTNERS ACADEMY

Our team

Nothing important, innovative or useful can be done by a sole individual.

MPA strongly believe and promote a **team culture**.

Under the guidance of MPA's CEO & Founder and Adjunct Professor **Marcello Zanardo**, you will be able to apply your knowledge whilst learning new skills.

Our **organisation** (divided in 4 teams) is young, international, innovative and united by our mission: **develop and connect young talents to the financial industry**.

Financial Team	HR Team	Marketing Team	Social Media / Digital Team

Financial Team

Job Description

The candidate will be engaged in **various activities** including:

- Financial Markets' data collection and organisation from various sources (magazines, brokers' research, Bloomberg and other platforms);
- Preparation of both single stock, industry & thematic research;
- Creating, managing and updating Excel files with financial information;
- Managing our financial market database (Investing.com, ETF.com, Bloomberg);
- Preparing materials for our weekly videos commenting Financial Markets (Spot the Markets) and for financial contents on our Social Media;
- Data analytics activities: website traffic, Blog, followers, marketing trends.

Required Skills

- **Software**: Excel, Programming languages (Python and others); Bloomberg/Investing.com; Machine learning knowledge and AI applied methodologies to our goal (PLUS);
- **Academic Background**: Financial/Economic subjects: a mathematical/statistical background is a plus if combined with Basic understanding of Financial Markets. Knowledge of main valuation methods to value stocks and markets (P/E, P/Book, Moving averages). Basic knowledge of financial accounting.
- **Other skills**: Good level of English (written and spoken); Analytic problem-solving abilities (process a large amount of data and translate it into measurable results); Quantitative mindset; Effective Communication: ability to present results in a clear and simple way to non-technical audiences. Team work capabilities.

HR Team

Job Description

The candidate will be engaged in **various activities** including:

- Managing relationships with existing and new stakeholders (Universities, Career centers, students' clubs/associations);
- Managing the selection process of new interns and their training;
- Providing constructive and timely performance evaluations of all teams;
- Handling discipline, motivation and team communication;
- Providing internal and external feedback on MPA activities;
- Implementing MPA' s HR guidelines and policies in various teams.

Required Skills

- **Software**: Microsoft Office Package and similar to update our database; Different video calls platforms to maintain ongoing communication with the teams.
- **Academic Background**: HR / Sociology / Psychology and related subjects;
- **Other skills**: Excellent level of English (written and spoken); Excellent interpersonal, negotiation and conflict resolution skills; Excellent communication and organizational skills; Ability to prioritize tasks and organize them across team; Ability to act with integrity, professionalism and confidentiality.
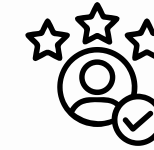
Marketing Team

Job Description

The candidate will be engaged in **various activities** including:

- Managing relations with new and existing stakeholders (Universities, Career Centers, Students' investment clubs-associations, financial companies);
- Organizing and implementing video calls, meeting, events, webinars with existing clients and prospects;
- Develop and implement marketing strategies together with other teams;
- Manage, update our clients database and develop digital campaign and web measurement strategies;
- Creating dashboards, data visualizations, campaign and website performance reports.

Required Skills

- **Software:** Microsoft Office and similar programmes to analyze and update data; Experience with analytical and reporting tools (including Tableau, Google Analytics and Data Studio); Good knowledge of digital marketing platforms across social, display and programmatic platforms;
- **Academic background/Skills:** Sales and Marketing or related fields; Communication strategies.
- **Other skills**: Excellent level of English (written and spoken); Excellent interpersonal skills; Very strong communication and presentation skills: we are looking for someone who knows how to connect with students, clients and Institutions to promote the Academy and its mission; Strong analytical and strategic thinking skills: ability to make data-driven decisions.

Social Media / Digital Team

Job Description

The candidate will be engaged in **various activities** including:

- Managing our Social Media platforms (LinkedIn, Instagram, TikTok, YouTube, Facebook and other);
- Managing all aspects of our website (WordPress): Blog, content, educational platform, other;
- Creation, analyses and posting of new content. This involves video editing/technological support abilities, graphic design, mastering of new technologies.
- Develop digital campaign and web measurement strategies;
- Manage requests, Q&A, classes, MC inscriptions, webinars;
- Plan and implement strategies for increasing followers and clients;

Required Skills

- **Software:** Microsoft Office and similar to analyze data; Digital media platforms; Films / video editing; Editing programmes (Canva, Figma, Photoshop); Use of WordPress (plus);
- **Academic background**: Digital Marketing & Communication or related studies; Graphic Designs, Social Media Management.
- **Other skills**: Very good level of English (written and spoken); Excellent interpersonal and collaboration skills; Combining creative skills with organizational and time-management skills; Ability to communicate complex information in an easy-to-understand format and to work in a team.

Benefits & Internship modalities

MasterClass

Free attendance to our **MasterClass in Investment Management** with a potential certification

Networking

Introduction to many **Financial Institutions** and leading **market professionals**

Free attendance to our **events with industry leaders**

Contact with different stakeholders from different background

Employability

Recommendation letter signed by CEO & Professor Marcello Zanardo

Possible **employability options** with MPA or its financial partners

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The Internship is **NOT remunerated**

Remote / virtual Internship

Our contracts are usually for **3 months** (full-time with flexibility - part time)

Scan Me to fill our Internship Questionnaire

Click Here to contact us by email

WE INVITE YOU TO JOIN OUR COMMUNITY AND EXPERIENCE THE MPA DIFFERENCE!

Marcello Zanardo

CEO & Founder - Mercury Partners Academy
Adj. Professor - Ca' Foscari University Venice

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